

WICCI and NCD Jointly organized

Virtual Course on

CSR Project Cycle Management

Program Organizer



NCD's Development Sector Practice works in partnership with Governments, development agencies, civil society, philanthropists and the private sector who invest in the region's social and economic growth priorities.

NCD holds a vision of

“We help clients to understand their impact, improve and optimize performance, manage their risk and pursue a value for money agenda. We provide innovative, high quality services to our clients and support them to scale up their solutions to address complex challenges of our country.”

Mission –

“Our mission is to develop objective, evidence-based approaches to our work by accessing the best of our network's expertise and knowledge, in order to strengthen our clients' ability to deliver impactful solution and sustainability.”

Knowledge Partner



Women's Indian Chamber of commerce and Industry (WICCI) is a premier National Business Chamber for Women in India, envisioning Global Impact for Women Entrepreneurs, Businesswomen and Professionals from, all walk of life.

WICCI Gujarat CSR Council holds a vision of

“Challenge conventional thinking and innovatively use resources to drive positive change in the lives of people.”

Mission –

“To undertake meaningful and quality initiatives; such activities that capture the true essence of social responsibility in such a way that leads to value creation for the society, promote sustained growth through transparency and effective governance.”



Prof. Sanjay Vanani
Founder & CEO
www.ncdindia.org

With 12+ years of extensive work experience from ideation to execution, setting up Navjivan Centre of Development to develop capacities in the field of development sector. It has been an exhilarating journey for him. He has a strong focus on governance and policies, works directly with senior management across the organization's to define strategies and to lead activities to enable organization to unlock the potential hence deliver high impact social and business returns. Contribution to policy formulation, diverse stakeholder engagement, a prolific communicator with considerable experience working in business and NGO sector and have operated all over India. Mr. Sanjay thus very well networked and extensively travelled across the country and is planning to envisage his work in other developing countries too.

His areas of interests are NGO Management, Social Entrepreneurship, Start up Mentoring, Skill Development, Public Policy, and Development Management.

Prof. Sanjay Vanani is Master of Social Work from Saurashtra University, Rajkot and Bachelor of Rural Studies with gold medal from same university. He also holds Diploma in Labour Laws & Practices from Bhavnagar University, Bhavnagar. He is pursuing Doctoral Program (Ph.D) in Management at Ganpat University.

Prof. Sanjay specializes in nurturing aspiring social entrepreneurs and developmental professionals.

He has so far consulted around 500+ developmental organizations across India and continues to help organizations develop capacities in various manner. He trained 4000+ development sector leaders so far.



Sonkee Shah
State-President

A certified Social Auditor, Sonkee is an experienced Professional Development Consultant with 2- plus years of industry experience. She is an expert in writing social accounts, SROI and conducting 360 degree impact assessment study based on multi stakeholder feedback.

Holding specialized service portfolio of 9 years with NGOs implementing grass root level development projects, a year with the government at designing state level programs and policy making she has 6 years' work experience with corporates like Suzlon and Larsen & Toubro Ltd on CSR interventions.

In 2015, she founded a section 8 organization – ARCH Development Foundation working with corporates for strategizing and implementing their CSR interventions



Sneha Trivedi
State-Vice President

Sneha is a CSR Specialist by profession with experience of more than 12 years and has headed the Corporate Social Responsibility cell for major corporates like L&T and Huntsman International in Baroda, Gujarat, and now a freelancer CSR consultant.

She defines and develops the strategies which underpin the core values of organizations towards building an inclusive and sustainable society. She helps in research, ideation, policy development, stakeholder outreach, and building relationships with partner organizations and strategic projects for corporate.

SESSION SCHEDULED

Schedule	Topics	Speakers		
Day 1 18 Oct '21 (Monday)	Grant Writing – How to write effective project proposal and expectation from donors	Sneha T.	Shivani J.	Nafeeza P.
Day 2 19 Oct '21 (Tuesday)	Project Implementation Framework – Log Frame Matrix	Priyanka S.	Pinkal T.	
Day 3 20 Oct '21 (Wednesday)	Development reporting and documentation, branding and communication Strategies	Urmila J.	Divya G.	Nafeeza P.
Day 4 21 Oct '21 (Thursday)	Designing and Implementing M&E using the Log Frame Matrix	Priyanka S.	Urmila J.	
Day 5 22 Oct '21 (Friday)	Program Sustainability and Exit Strategies	Abha W.	Sonal M.	



Key Contributors

Day 1



SNEHA TRIVEDI
STATE VICE-PRESIDENT
WICCI
GUJARAT CSR COUNCIL

Sneha is a CSR Specialist by profession with experience of more than 12 years and has headed the Corporate Social Responsibility cell for major corporates like L&T and Huntsman International in Baroda, Gujarat, and now a freelancer CSR consultant. She defines and develops the strategies which underpin the core values of organizations towards building an inclusive and sustainable society. She helps in research, ideation, policy development, stakeholder outreach, and building relationships with partner organizations and strategic projects for corporate.

Her involvement at grass root level gives her a broad understanding of community investment opportunities, partnerships, and program evaluation. She has extensive experience organizing sustainable projects in the area of Education, Agriculture, Animal husbandry, and Adolescents life skill education. She has also been awarded as the top 100 leaders in CSR by World CSR Day.

She holds a Master's Degree in Social Work from M S University, Vadodara, and Bachelors in Home Science with a Major in Human Development & Family Studies from MS University, Vadodara.



SHIVANI JOSHI

FOUNDER MEMBER

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An engaged and motivated learner who believes in the power of individual potential. With more than 10 years of experience in facilitation with adults and children, I know now that when somebody believes in you; you become full, and when you have received enough, you go back and offer - motivation and love. And that is the space I operate from.

A mentor at AURA Education Trust in Vadodara since its inception in 2007, I facilitate workshops with children and adults. My facilitation methods are derived from a variety of pedagogies such as Non-Violent Communication and Coaching for Transformation. And I bring in my learning journey as a parent and my experience in the field of journalism and education.



NAFEEZA PAVRI

MEMBER

WICCI

GUJARAT CSR COUNCIL

Nafeeza brings over 18 years of unique experience in various advisory roles, across the social-impact landscape. This wealth of knowledge is gained from engagement with NGOs, funding organisations, while working with sector experts, grant management and grant monitoring agencies.

She currently runs a consultancy named ASHOI consultancy for Non Profits, Startups, Corporates & Social Initiative. Ashoi works closely with Entrepreneurs, Corporate Social Responsibility teams and Individuals who share a 'desire to give back' and create sustainable, thoughtful change and impact. They are on a mission to bridge the gap between Fundraisers, Social Businesses and Philanthropists. They closely work with clients to deliver practical strategies for growth and operations that are effective, seamless and sustainable.

She holds a Master's degree from TISS and Bachelors of Arts, Sociology from Sophia collage, Mumbai.

Day 2



PRIYANKA SHAH

FOUNDER MEMBER

WICCI

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Priyanka holds a post-graduate degree in Social Work and is also a Ph.D. scholar and is pursuing her doctoral thesis in the area of Human Resource Management from The Maharaja Sayajirao University of Baroda. Ms. Shah has vast experience and has been involved in consulting businesses for end-to-end HR practices which help businesses to maximize their workforce efficiencies and productivity.

She has over 15 years of experience majorly in the service sector where she has spearheaded the HR department and has driven excellence in her function. Ms. Shah has received many in-service awards and accolades in her service tenure. She has in the past worked & consulted for sectors like healthcare, financial services, start-ups, ITES, Engineering & Manufacturing, and first-generation entrepreneurs. In her widespread experience, she has worked in setting up the HR department from scratch, developing and implementing HR policies and procedures, training and handholding teams to implement processes to create a positive employee experience.

Currently, she is associated with Navarchana University as an Assistant Professor and is transferring all the experience to young professionals wanting to make a career in social work and human resource management.



PINKAL TAILOR

FOUNDER MEMBER

WICCI

GUJARAT CSR COUNCIL

Pinkal is a CSR professional with around 8 years of experience in the CSR & IR fields at Transpek Industry Ltd. She has pursued her Post Graduation in Clinical & Community Psychology and Masters in Social Work from M S University of Vadodara.

She actively works on projects related to education, livelihood programs, Women's Development through various "Beti Vadhao" Programs, Swachh Bharat Kosh through Household Sanitation Project, etc. Being involved at the grass-root level, she is an expert in identifying needs, planning programs, execution, and documentation.

Her work has brought various laurels to the organization like Best CSR projects from ICC, Federation of Gujarat Industries, CSR Authority & Navrachna University.

Day 3



URMILA JOSHI

MEMBER

WICCI

GUJARAT CSR COUNCIL

Urmila Joshi has 20 years of rich experience in the development sector. She has mainly worked in two domains - Primary Education and Reproductive & Child Health (RCH). She has extensively worked on CSR with corporates and on Public Private Partnership Projects (PPP) with well known NGO's. She is also an experienced professional in the area of People Development, Target Achievement through Performance Management and Setting up Sustainable Systems.

Her professional journey involves association with giant corporates and NGO's like Cadila Pharmaceuticals Limited., Piramal Foundation for Educational Leadership, Deepak Foundation, Transmetal Limited, Centre for Health Education Training and Nutrition Awareness (CHETNA) and many more.

She holds a Master's degree in Social Work (MSW) and Bachelors in Sociology from M.S. University, Baroda.



DIVYA GUPTA

FOUNDER MEMBER

WICCI

GUJARAT CSR COUNCIL

Divya Gupta is a professional humanitarian worker, she has managed 10 Emergency operations since 2004 onwards i.e. Assam Flood, Tsunami, Gujarat Flood, Kashmir Earthquake, Uttar Pradesh Flood, Bihar Flood, Sundarban Aila Cyclone, Kedarnath Valley Flood, Kashmir Flood, and Nepal Earthquake. Divya played a crucial role in managing the immediate relief, transition response, and long-term rehabilitation with Water, Sanitation, Environment Sanitation, and Hygiene Promotion during these emergencies with Oxfam GB and UNICEF.

Currently, she is working with Sphere India as Programme Manager – Inter-Agency Coordination and managing the COVID-19 second wave emergency coordination at the national level, supporting state IAGs, Unicef, WHO, WFP, and HCL Foundation.



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Day 4



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Day 5



ABHA WALIA
FOUNDER MEMBER
WICCI
GUJARAT CSR COUNCIL

Abha a certified Organizational Development- OD & Behavioral Science, Psychotherapist, and alumni of the Nirma University, she has over 20+ years of experience in the management of people processes, and their adaptive developments for a role in the company.

She has extensively worked in the Pharmaceutical sector apart from other sectors like Chemicals and retail, Agroprocessing and quite instrumental in setting up Learning University in the organizations during her past association with them. She is passionate about bringing in the right Organization Development Interventions for enhancing business deliverables while developing people processes & strengthening the interpersonal relationship. She has worked with several companies and has lead developmental interventions and programs for mid-level managers & also for the leadership team to bring in change the way business is managed.

Since 20 16 she is sharing the consulting space and has been retained by the organizations to bring about change and transformation with a focus on people & Organization development, career-graphing, succession planning, role mapping and evaluation, Value orientation and institutionalization, culture building, and transforming mind sets. Being a psychotherapist and having affiliation with children, she provides the right inputs & guides on different career options and helps them to shape up their future to enhance the overall professional satisfaction index eventually resulting in better organizations in future



SONAL SHAH MAHESHWARY

FOUNDER MEMBER

WICCI

GUJARAT CSR COUNCIL

Sonal is a Human Development Specialist and worked in this field for 10 years with exposure in the area of Project Management & Execution, Community Development, Research & Analysis, Communication, Guidance & Counseling, Curriculum Development, Assessment Centre, Training & Development for professionals, women, teachers & adolescents and in the Train the Trainer Program.

She is a Masters in Human Development & Family Studies, M S University of Vadodara, and has pursued her Post Graduation in Guidance & Counseling too.

She has an experience of working with the Foundation for Capability Building (FCB), a not-for-profit organization as a Project Manager on the Leadership Enrichment for Adolescents through Assessment & Development (LEAAD) program for the development of leadership skills in adolescents. She has also worked with UNICEF, Maharaja Sayajirao University of Vadodara, Tree House, and Balaji Education & Medical Charity Trust. Currently, she has started her own entrepreneurship venture namely Tugbuk Tugbuk wherein she makes every happy occasion in the life of people memorable by crafting them into beautiful keepsakes.

Sonal is a perfectionist, works effectively, a good observer and confident young lady.

Click here for Free Registration

<https://bit.ly/NCDDeCSRcourse>

For Support Call at : 9510526835 (Ms. Bhoomi)

Write to us at : ncd@ncdindia.org

Reach us at

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Social media handles

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Navjivan Centre For Development

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